



United States Patent Application

2002-0019792

Kind Code

A1

Maerz, Robert ; et al.

March 22, 2001

A Entertainment Concept Evaluation; Decision Matrix Method.

Abstract

A Entertainment Concept Evaluation is achieved through the use of a Decision Matrix Method. The decision process is a critical tool for aggregating entertainment content on the Internet as well as the monetization of a chosen project.

Inventors: **Maerz, Robert;** *(Stone Harbor, NJ)* ; **Sjo, Ernest;** *(Elmwood Park, Il)*

Correspondence **Robert Maerz**
Name and **GOPOPS Inc.**
Address: **P.O. Box 573**
Stone Harbor, NJ 08247

Second
Inventor

Correspondence **Ernest Sjo**
Name and **1820 N 75th Ave.**
Address: **Elmwood Park, Il 60707**

Filed: **March 22, 2001**

TC/A.U. : 3691

Examiner : Olabode Akintola

Parent App: 09/813,808

U.S. Current Class:

705/36R

U.S. Class at Publication:

705/036

International Class:

G06F 017/60